

Inspiring Champions in Life

THE FUTURE OF
STANFORD ATHLETICS



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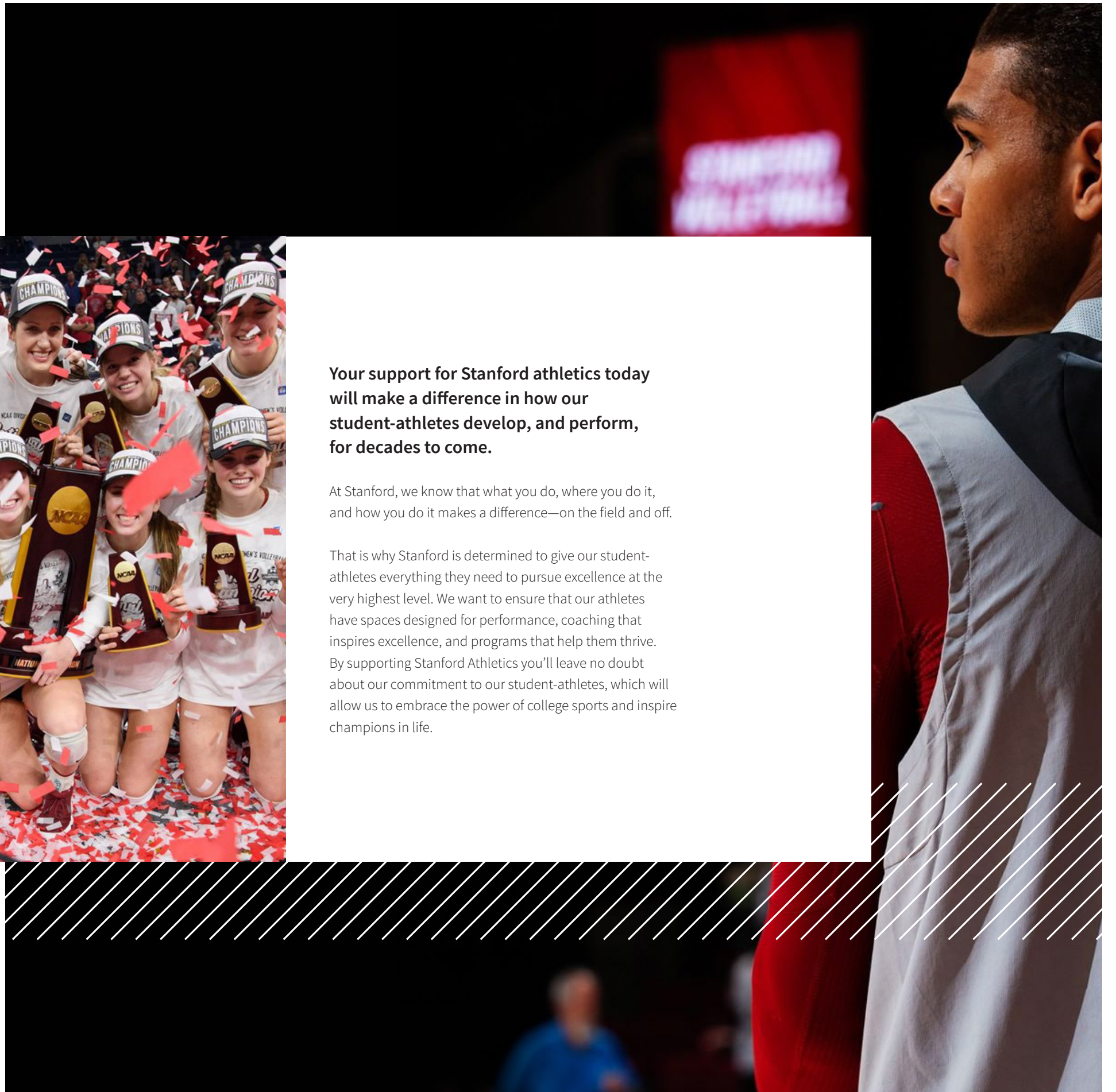
THE FUTURE OF
STANFORD ATHLETICS



Your support for Stanford athletics today will make a difference in how our student-athletes develop, and perform, for decades to come.

At Stanford, we know that what you do, where you do it, and how you do it makes a difference—on the field and off.

That is why Stanford is determined to give our student-athletes everything they need to pursue excellence at the very highest level. We want to ensure that our athletes have spaces designed for performance, coaching that inspires excellence, and programs that help them thrive. By supporting Stanford Athletics you'll leave no doubt about our commitment to our student-athletes, which will allow us to embrace the power of college sports and inspire champions in life.



What does excellence really mean?



At Stanford, we believe athletics are one pathway for students to discover what they are capable of—alongside scholarship, public service, artistic expression, and other formative experiences.

We believe no matter what students do in life, our world needs people working at the very highest level they can attain. In the words of Stanford President Marc Tessier-Lavigne, “A purposeful university promotes excellence not as an end in itself, but as a means to benefit society.”

In athletics, students pursue excellence within the rules of a game and the constraints of physics, while stretching the limits of human nature. Stanford coaches serve as professors for this curriculum, emphasizing self-awareness, a growth mindset, teamwork, integrity, determination, and the art of navigating a constantly changing situation. Each practice, each competition, regardless of the final result, contains lessons that apply beyond the Farm to all facets of life.

Athletes also have a special power to inspire others. In athletic performance, we see what is possible when people facing challenges demand the best of themselves and work with a common purpose. As competitors and as members of the community that comes together around them, athletics helps us understand what we are capable of.

This communal dimension deserves special emphasis. Athletics are inherently social, and their power to inspire is closely connected with their power to bring people together—another parallel with activities like public service or the arts. Athletics are one of the places where people who differ in some respects can gather, can watch the same drama unfold, and can experience on an emotional level the reality that we share fundamental values.

Excellence in competition

Unusually broad-based success has been a hallmark of Stanford Athletics for decades.



25

LEARFIELD IMG COLLEGE DIRECTORS' CUPS, AWARDED TO THE MOST SUCCESSFUL OVERALL INTERCOLLEGIATE ATHLETIC DEPARTMENT IN THE NATION. THE CUP HAS EXISTED FOR ONLY 27 YEARS.



531

INDIVIDUAL
NCAA CHAMPIONS



52

NCAA TEAM
CHAMPIONSHIPS
SINCE 2000



155

NATIONAL
TEAM CHAMPIONSHIPS



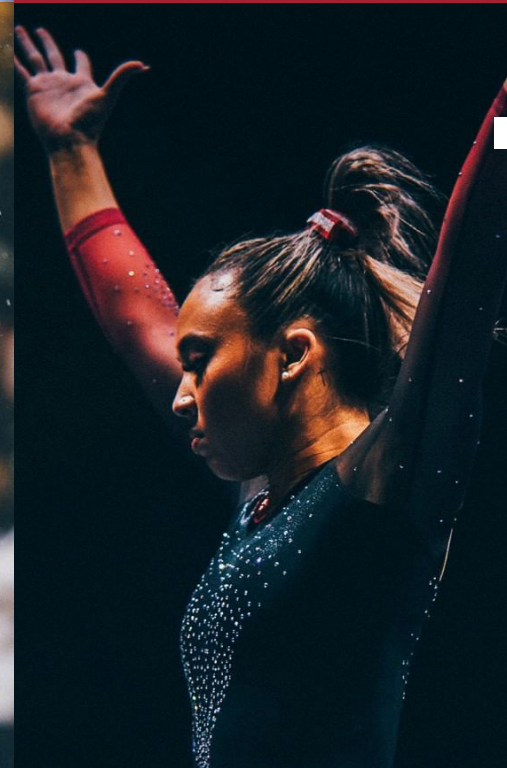
609

INDIVIDUAL
NATIONAL CHAMPIONS



128

NCAA TEAM CHAMPIONSHIPS
(MORE THAN ANY OTHER
INSTITUTION)

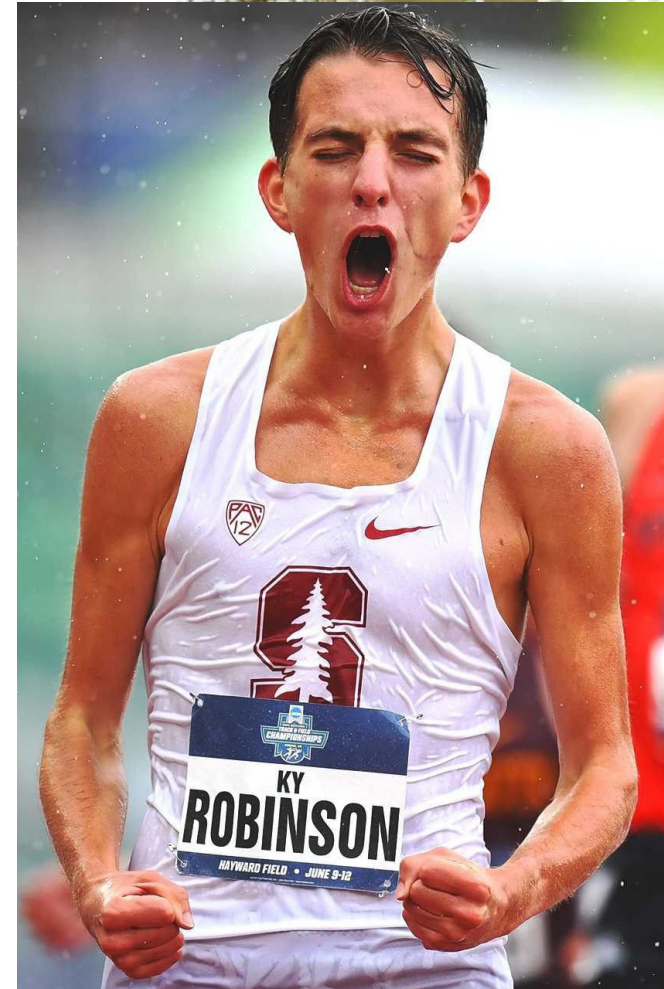


45

CONSECUTIVE YEARS
WITH AT LEAST ONE
NCAA TEAM CHAMPIONSHIP



Why does Stanford win?



12

STANFORD SCHOLAR ATHLETES
HAVE BEEN RHODES SCHOLARS

173

NCAA POSTGRADUATE SCHOLARSHIPS
HAVE BEEN AWARDED TO STANFORD
STUDENT-ATHLETES (MORE THAN ANY
OTHER INSTITUTION) FOR DEMONSTRATING
OUTSTANDING PERFORMANCE IN ATHLETICS,
ACADEMICS, AND COMMUNITY SERVICE.

As of January 2022

One of the secrets of Stanford's success is that we deliberately blend athletics into the university's larger academic mission. Much of the work in athletics is intellectual: On the field, thought and action alternate continuously. The phrase "student-athlete" reflects our conviction that the two are inseparable, especially for those with rare potential in both areas. This is why Stanford student-athletes are fully integrated with the student body in the residence halls, classrooms, and laboratories. Varsity student-athletes make up more than 10 percent of Stanford undergraduates—one of the highest percentages nationally. They're an integral part of Stanford's culture and identity.

As a result, Stanford student-athletes lead the nation not only in championships but also in academic performance, as measured by GPAs and graduation rates. This dual excellence makes Stanford unique in college sports, and it is precisely for this reason that many of the world's most promising student-athletes choose Stanford. They know this university will empower them to pursue both their athletic and academic gifts.

Uncompromising excellence across academics and athletics is the bedrock of our effort to inspire champions in life.



Olympians made here

If Stanford were a country, the number of medals earned by our current student-athletes as well as alumni in international competition would routinely place the university among the top performing nations.





As part of the future of Stanford Athletics, the university is renewing its commitment to the future of international competition and the values of amateur sports.

Stanford's goal of sustaining excellence in 36 sports means this university will continue to have an impact on sport at a global level. Stanford is, in effect, one of the primary training centers for elite athletes, with over 8,000 acres and the perfect weather for year-round preparation. Premier coaching staffs and world-class facilities help attract many of the world's top performers in dozens of international sports.

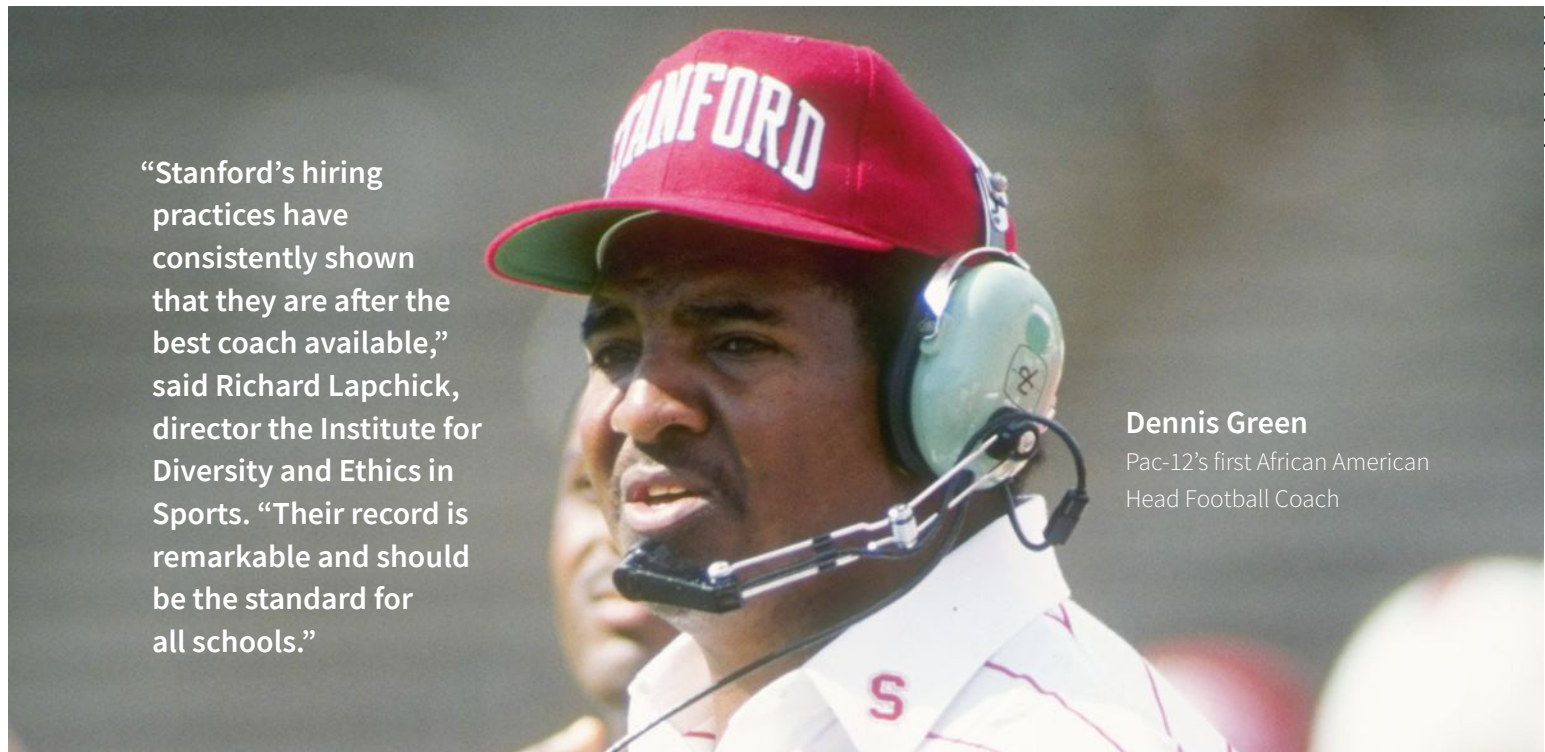
Our investments in the people, programs, and facilities that support Stanford student-athletes prepare them to lead and succeed in intercollegiate competition and to do the same on a global stage.

We believe Stanford's uncompromising excellence means striving not only to be the best in the country, but also aspiring to be the best in the world.



				
2020	10	7	9	26
2016	14	7	6	27
2012	12	2	3	17
2008	8	13	4	25
2004	3	7	7	17
2000	4	3	4	11

As of January 2022



“Stanford’s hiring practices have consistently shown that they are after the best coach available,” said Richard Lapchick, director the Institute for Diversity and Ethics in Sports. “Their record is remarkable and should be the standard for all schools.”

Dennis Green
Pac-12’s first African American Head Football Coach

Excellence and equality are a winning combination

Stanford women compete in more sports than any other school in the Power Five conferences. They have won:

52 percent of Stanford’s national team championships
47 percent of Stanford’s NCAA team championships

The Cardinal is a seven-time winner of the women’s Capital One Cup, awarded for success across all sports, having claimed the women’s Cup in each of the last four years. Stanford is also the only school to capture both the men’s and women’s Capital One Cup in the same year (a feat we’ve accomplished twice).

The first women’s intercollegiate basketball game took place at Stanford in 1896. Today, the winningest coach in women’s college basketball is Stanford’s Tara VanDerveer.

As of January 2022



David Shaw



Tyrone Willingham

Black Leadership

- Stanford is one of four Power Five schools with a Black head football coach (David Shaw) and athletic director (Bernard Muir), joined by Arizona State, Maryland and Michigan State.
- Stanford is one of two FBS schools to have had three Black head football coaches, joined by Colorado. Shaw (12th season) was preceded by Dennis Green (1989-91) and Tyrone Willingham (1995-01) for a combined 22 seasons (most all-time of any FBS school) in the last 34. Colorado’s three Black head coaches have combined for six seasons.
- David Shaw is the longest tenured Black head coach (12th season) at one school in FBS history.
- Shaw’s 93 wins are the most by a Power Five Black head coach in NCAA history.
- Willie and David Shaw form the only father-son pairing of Black coaches who held coordinator roles at the same Power 5 school.
- Stanford hired the Pac-12’s first and second Black coaches in Green (1989) and Willingham (1995). The third came eight years later (Karl Dorrell, UCLA, 2003).

Student-Athletes in the Community and in the World



Like all their Stanford classmates, Cardinal student-athletes are part of the university's local impact during their time on campus and part of Stanford's national and global influence throughout their lives as alumni.

Cardinal Community organizes Stanford student-athletes to visit local elementary schools to promote healthy lifestyles, bring underserved kids to campus for a combination field day and literacy fair, build houses with Habitat for Humanity, participate in beach clean-ups, among other service activities.



The Spirit of Stanford Award recognizes Stanford student-athletes who not only excel in their sports, but also exhibit leadership on campus and in the community.



The Donald Kennedy Award is presented to the senior who best exhibits the combination of excellent academics, strong athletic ability, and a commitment to community service.



Connor Wedington, '21 (Football) founded a nonprofit to build relationships between Stanford students and San Francisco's homeless population. Connor was one of 22 student-athletes nationally named to the 2019 Allstate AFCA Good Works Team.



Kristina M. Johnson, '79, MS '81, PhD '84 (Field Hockey), President, The Ohio State University, is many things: a trail-blazer in the classroom, the boardroom and the research lab; a dedicated public servant who served at the highest levels of government; and a role model and advocate for women in STEM.



Eric Reveno '88, MBA '95 (Men's Basketball) led the #AllVoteNoPlay effort that resulted in the NCAA prohibiting competition and practice on the first Tuesday in November to encourage student-athletes to vote and pursue civic engagement.



Charting our course

Stanford has pursued this strategy of making athletics and academics inseparable for decades. And for decades, Stanford has dominated college sports and Olympic medal standings by a considerable margin. However, the bar continues to rise.

Not surprisingly, intercollegiate sports have become increasingly competitive. As we discover new ways to support student-athletes and develop their athletic potential, we raise the standards for coaching, physical training, and psychological preparation. This is a natural part of the process of lifting human achievement to higher and higher levels, and it requires a financial investment.

Stanford's incredible success to date already owes much to philanthropy—giving is the single largest source of funding for Stanford Athletics. This is how the university has been able to field more varsity teams than almost any other school. But we've done so up until now on a budget far smaller than our best-funded competitors. With the price of excellence rising, Stanford took a hard look at the number of sports in which excellence can realistically be pursued.

In the end, the Stanford community rejected any compromise in excellence or in the number of programs we pursue at the varsity level. In a truly inspiring display of determination and devotion, Cardinal supporters embraced the goal of sustaining excellence in all 36 sports.

Our job now is to carry out this vision, in which every student-athlete on every varsity team has the resources to contend for a championship.

Let us leave no doubt about the future of Stanford Athletics, no doubt of our commitment to student-athletes, and no doubt of our university-wide ideal of uncompromising excellence.



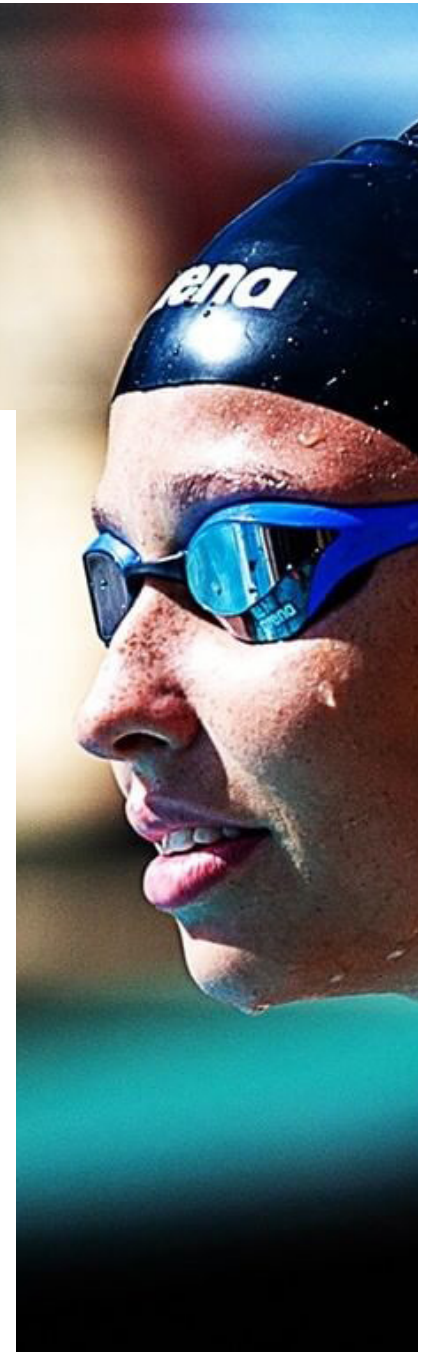


What is possible?

Stanford Athletics is focused on an ideal of excellence that goes beyond sports to inspire champions in life. Our next step is to renew another long standing pillar of the Cardinal, the role of philanthropy in expanding the frontiers of what Stanford student-athletes can accomplish. Our support can remove boundaries, empowering young people to redefine the limits on the human mind and body.

We firmly believe that Stanford can set an example. The power of athletics to build community—to give people a place and a passion to share—reaches far beyond our campus. In national competition and in the Bay Area, what Stanford does and how we do it matters to our rivals and to our fans. Our ideals and our preparation will continue to receive attention globally.

As a university our ultimate goal is continually to raise the bar for what anyone can accomplish. With your support we will use the power of Stanford Athletics to show what is possible.



Stanford's Place in a Changing Landscape

For decades, NCAA institutions have tried to uphold the ideal of amateur competition. Now, legal rulings have opened the way for students to be paid as college athletes. The old model of college sports is changing fast, and Stanford must create a new one.

Stanford is committed to helping Cardinal student-athletes maximize their opportunities while on the Farm and for the rest of their lives. As a university, we teach them to balance short-term and long-term objectives.

Philanthropy is the key, now more than ever before. By marshaling the support of Stanford donors, we can continue providing a student-athlete experience that is unparalleled in the NCAA.

Just as Stanford built the most successful sports program in the country while upholding the highest of academic standards, we can create a new model for college sports driven by student-centered values.





Giving Opportunities

PEOPLE

Student-athletes and coaches are at the heart of Stanford Athletics. Our future success depends on our ability to attract, develop, and retain the best and brightest student-athletes, coaches, and staff. **Endowed scholarships** and **coaching endowments** are two critical investment opportunities that help us support our people. Endowed scholarships are the lifeblood of student-athlete support. They signal Stanford's dual commitment to academics and athletics. Coaching endowments help recruit and retain the sought-after leaders and mentors who grow and develop our student-athletes. Further investment in both areas is vital to secure the future for Stanford Athletics.

PROGRAMS

Our programs build strong foundations to allow student-athletes to be champions in life. By creating reliable budget resources, **program endowments** provide varsity teams with both stability and flexibility. Teams can be confident they will have the resources necessary to travel and train, while also investing in the newest technologies to augment preparation and competitiveness. **Cardinal Strong** embodies Stanford's commitment to student-athlete health and well-being. An integrated model of holistic care unique to Stanford, Cardinal Strong consists of the services that have direct impact on student-athletes: athletic training, sports performance, sports psychology, leadership development, and more. This collaborative approach best serves our student-athletes to reach their maximum potential as athletes and as people. Additional resources are needed for the department to meet the needs of our Cardinal student-athletes and continually improve their overall Stanford experience.

FACILITIES

Facilities are the backdrop for our people and programs. They are the spaces where our student-athletes train and develop to achieve elite performance. They create environments for teammates to build camaraderie and culture. And they exhibit to current and prospective student-athletes that Stanford is a place where they can succeed at the highest levels. Investment is needed in our facility footprint to ensure student-athletes have these opportunities to reach their fullest potential. The department looks to make further investment in the student-athlete facing areas of multiple facilities to achieve these goals.

Stanford

Office of Development

Stanford University
Arrillaga Alumni Center
326 Galvez Street
Stanford, California 94305-6106
giving.stanford.edu